



PRESS RELEASE
Paris, 11/03/2022

METAVERSE COLLEGE

The first higher education institution in the world dedicated to the Metaverse

METAVERSE COLLEGE, the world's first higher education institution dedicated to future-oriented professions and a member of College de Paris, will open its doors at the start of the 2022 academic year in the Grande Arche de la Défense, in the heart of Europe's leading business district, a privileged ecosystem for keeping up with the tech developments of the biggest players in the French and international economy.



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A NEW PATH TO BE WRITTEN

NFTs, Cryptocurrencies, Meta Heritage... According to Mark Zuckerberg, who describes it as the future Holy Grail of social interactions, the Metaverse, this immersive virtual universe, is on its way to becoming a new societal paradigm of global proportions.

Still unclear to the general public, the arrival of the Metaverse is imminent and nothing seems to stop the advent of this new technology. Bets are piling up on what this attractive new digital space could mean in terms of monetization.

Convinced that this new digital world, which is already impacting our uses, practices and corporate strategies, represents the future with new opportunities, **Ridouan Abagri launched Metaverse College** in order to anticipate the needs of this new market by training expert profiles, rare and highly sought after by companies.

More than 85% of tomorrow's jobs are still unknown and a large majority of them will be related to this universe. Metaverse College's ambition is to contribute to the creation of new worlds and thus meet the new challenges.

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"In addition to an ambition, we have a conviction that France will become a leader in training related to the metaverse, having a real know-how in IT and digital. The GAFA have experienced a real development on our territory.

The French Touch must therefore maintain its role as a factory for rare and highly sought-after talents. Metaverse College is now launched to accompany it, being the first school dedicated to the professions of tomorrow"

—
Ridiouan Abagri,
Founder & Director
of Metaverse college

TRAINING COURSES OFFERED BY METAVERSE COLLEGE

Accessible through work-study programs or initial training, Metaverse College will train young, multi-skilled profiles in charge of designing a new virtual world. Theoretical courses will be enriched throughout the year by conferences, company visits, workshops with companies and other professional experiences allowing students to fully immerse themselves in the Metaverse universe and its exponential development.

The school has chosen to focus its training on three main areas, supported by specialized institutions, members of the Collège de Paris: **EXCHANGE COLLEGE - DIGITAL COLLEGE - ECOLE CONTE** - thus providing Metaverse College with a **solid base of expertise**:

- ⇒ **Fintech** : through cryptocurrency and blockchain or metapatterns
- ⇒ **Art** : NFTs or product design of digitalized works
- ⇒ **Development and data** : the design of virtual worlds and the efficient management of these projects

Accessible from bachelor to master level, the first proposed programs will lead to state-recognized RNCP titles at levels 6 and 7: Management of cryptocurrency, NFTs and meta-wealth

- Bachelor 3 Metaverse project manager
- Ms1 et Ms2 Metaverse & Data Science
- Ms2 Metaverse Product Designer
- Ms2 Management of cryptocurrency, NFTs and meta-wealth

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As the first player in higher education supported by companies such as Bpifrance, Huawei or Ipocamp, **Metaverse College aims to become the leader in training related to the Metaverse professions in France, Europe and the World**. A real pool of profiles for companies from October 2022.

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ABOUT COLLEGE DE PARIS : Founded in 2011 by Olivier and Nicolas de Lagarde, Collège de Paris is a company with a mission to make excellence accessible through a community of schools or training organizations that share three values: educational quality; international openness; and individualized support towards employment. Three target groups benefit from these programs: young people, particularly through apprenticeships; employees; and job seekers. The activity is deployed throughout France through more than fifty of its own establishments, supplemented by a network of one hundred and fifty accredited partners. By 2022, Collège de Paris will be supporting 10,000 students and 30,000 adults for a consolidated turnover of 110M€.

More informations : <https://www.collegedeparis.fr>